

**CONTRACT**

**WNYT - TV**  
**715 N Pearl Street**  
**Albany, NY 12204**  
**(518)436-4791**

[www.wnyt.com](http://www.wnyt.com)

And:

**Great American Media**  
**1010 Wisconsin Ave NW**  
**Ste 800**  
**Washington, DC 20007-3674**

<u>Contract / Revision</u> 286304 /		<u>Alt Order #</u> 08367914
<u>Product</u> DCCC		
<u>Contract Dates</u> 09/27/16 - 10/03/16		<u>Estimate #</u> 4678
<u>Advertiser</u> DCCC Democratic Congressional Campaign		<u>Original Date / Revision</u> 09/13/16 / 09/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNYT	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u>	<u>Advertiser Code</u> 11	<u>Product 1/2</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNYT	09/27/16	09/30/16	M-F Days of Our Lives	1-2p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	-TWTF--				2	\$300.00				
N 2	WNYT	09/27/16	09/30/16	M-F Today Show III	10-11a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	-TWTF--				2	\$225.00				
N 3	WNYT	09/27/16	09/30/16	M-F 11:35p-12:35a Tonight S	11:35p-12:35a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	-TWTF--				2	\$350.00				
N 4	WNYT	09/27/16	09/30/16	M-F Millionaire I	1230-1p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	-TWTF--				2	\$200.00				
N 5	WNYT	09/27/16	09/30/16	M-F 4-5p Harry	4-5p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	-TWTF--				2	\$175.00				
N 6	WNYT	09/27/16	09/30/16	M-F 5-5:30a News	5-5:30a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	-TWTF--				2	\$200.00				
N 7	WNYT	09/27/16	09/30/16	M-F 5-5:30p News	5-5:30p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	-TWTF--				2	\$550.00				
N 8	WNYT	09/27/16	09/30/16	M-F 5:30-6a News	5:30-6a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	-TWTF--				2	\$350.00				
N 9	WNYT	09/27/16	09/30/16	M-F 5:30-6P News	5:30-6p		:30				NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	-TWTF--				2	\$675.00				
N 10	WNYT	09/27/16	09/30/16	M-F 6-6:30p News	6-6:30p		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	-TWTF--				3	\$900.00				
N 11	WNYT	09/27/16	09/30/16	M-F AM Live	6-7a		:30				NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not discriminate on the basis of race or ethnicity in any of our advertising practices.



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Contract / Revision	Alt Order #
286304 /	08367914

Contract Dates	Product	Estimate #
09/27/16 - 10/03/16	DCCC	4678

Advertiser	Original Date / Revision
DCCC Democratic Congr	09/13/16 / 09/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	-TWTF--				3	\$750.00				
N 12	WNYT	09/27/16	09/30/16	M-F Entertainment Tonight	7-7:30p		:30				NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	-TWTF--				3	\$550.00				
N 13	WNYT	09/27/16	09/30/16	M-F Today Show	7-9a		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	-TWTF--				4	\$750.00				
N 14	WNYT	09/27/16	09/30/16	M-F Today Show II	9-10a		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	-TWTF--				2	\$275.00				
N 15	WNYT	09/27/16	10/01/16	M-SU 11p News	11-11:35p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	-TWTF--				2	\$700.00				
N 16	WNYT	10/01/16	10/01/16	Sa 630-7a On the Money	630-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/16	10/07/16	-----1-				1	\$75.00				
N 17	WNYT	10/01/16	10/01/16	Sat Today 7-8a	7-8a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/16	10/07/16	-----1-				1	\$250.00				
N 18	WNYT	10/01/16	10/01/16	Sat NC13 Weekend Today	8-9a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/16	10/07/16	-----1-				1	\$350.00				
N 19	WNYT	10/02/16	10/02/16	Su 7-8a NC13 Weekend Today	7-8a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/16	10/08/16	-----1				1	\$250.00				
N 20	WNYT	09/29/16	09/29/16	Superstore/The Good Place	8-9p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/29/16	10/05/16	---1---				1	\$700.00				
N 21	WNYT	09/27/16	10/02/16	NBC Nightly News	6:30-7p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	-TWTFSS				1	\$1,500.00				
N 22	WNYT	09/27/16	09/27/16	This is Us	9-10p		:30				NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	-1-----				1	\$1,750.00				
N 23	WNYT	09/28/16	09/28/16	Blindspot	8-9p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/16	10/04/16	--1----				1	\$1,300.00				
N 24	WNYT	10/03/16	10/03/16	M-F Days of Our Lives	1-2p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$300.00				
N 25	WNYT	10/03/16	10/03/16	M-F Today Show III	10-11a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$225.00				
N 26	WNYT	10/03/16	10/03/16	M-F Millionaire I	1230-1p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$200.00				
N 27	WNYT	10/03/16	10/03/16	M-F 5-5:30a News	5-5:30a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$200.00				

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